

# EASTERN CAPE EXPORT SYMPOSIUM

Presented by

Mohair South Africa

**14 September 2022**

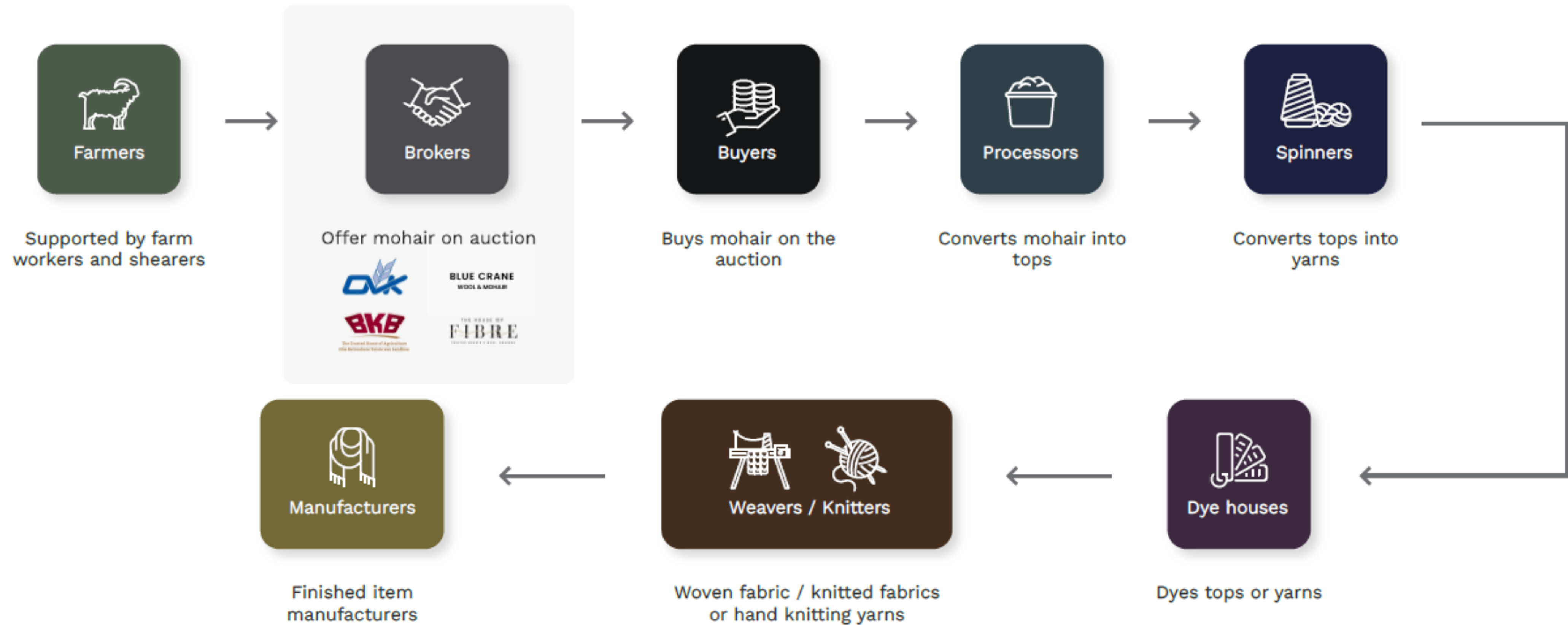








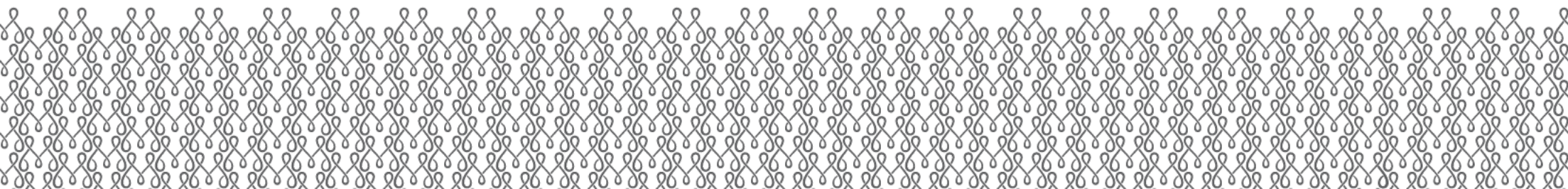
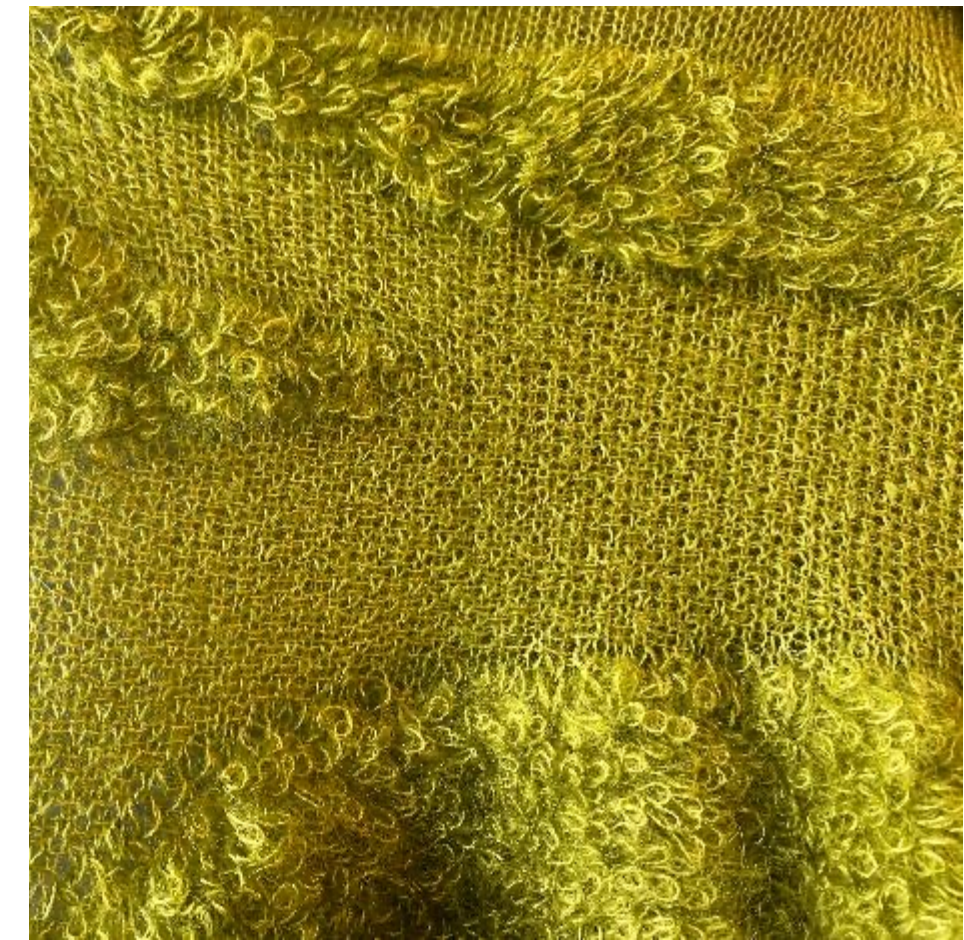
# MOHAIR VALUE CHAIN





The Global Mohair Production figure  
for 2021:

**4.59 million kg's**

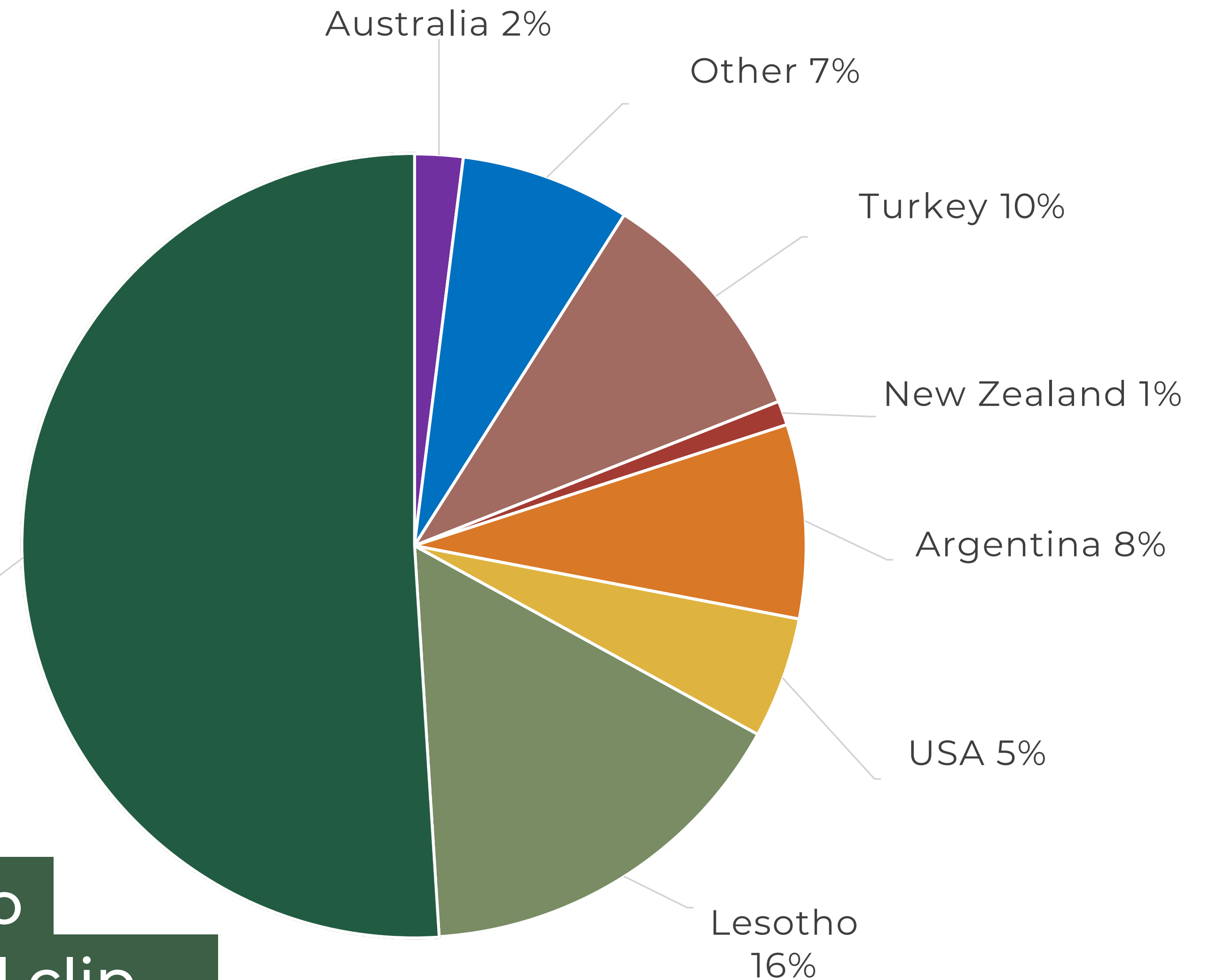




# Global Mohair Production 2021

South Africa  
51%

SA + Lesotho  
=  $\frac{2}{3}$  of global clip







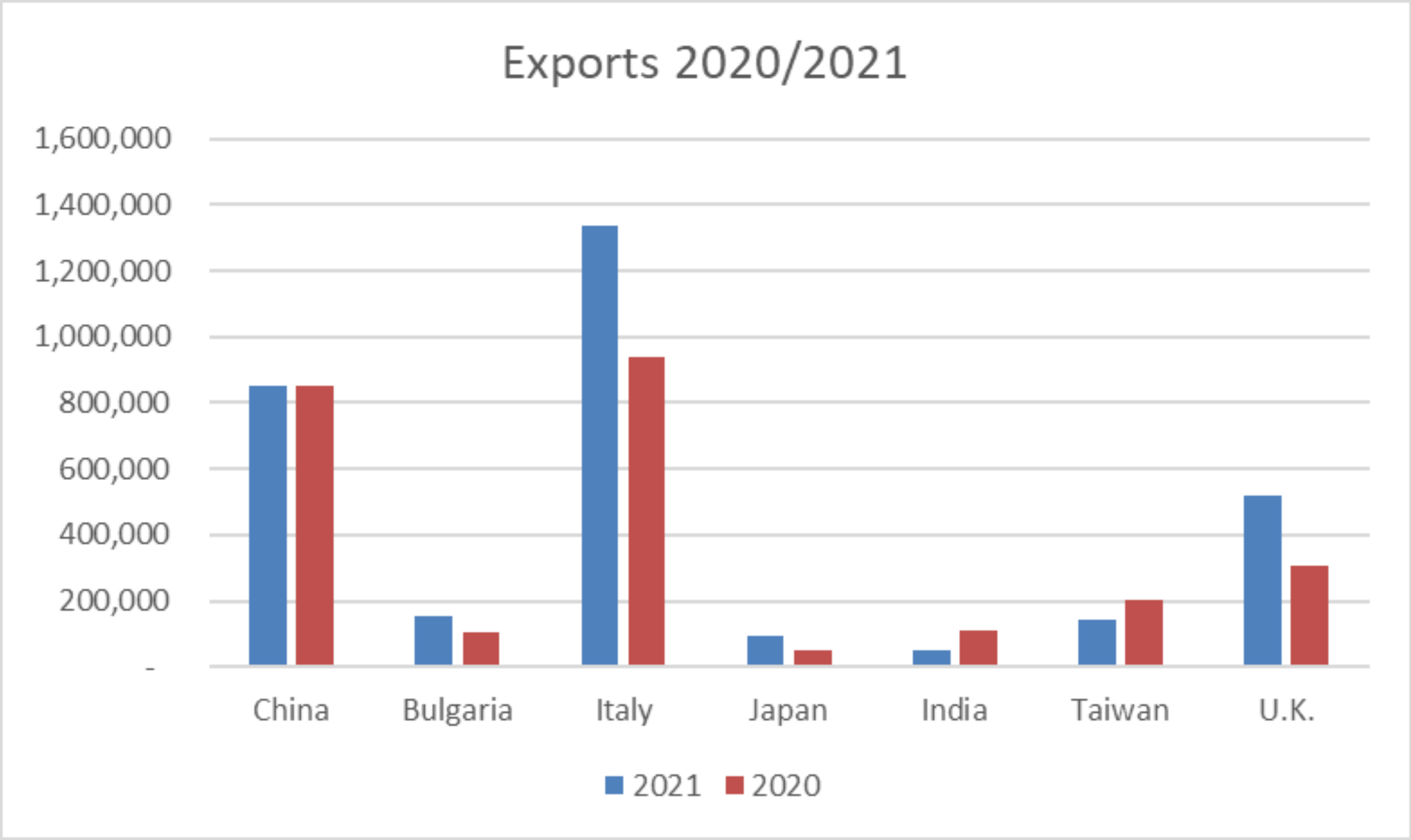
# MOHAIR PROCESSING

**APPROX 80%  
PROCESSED IN SA**



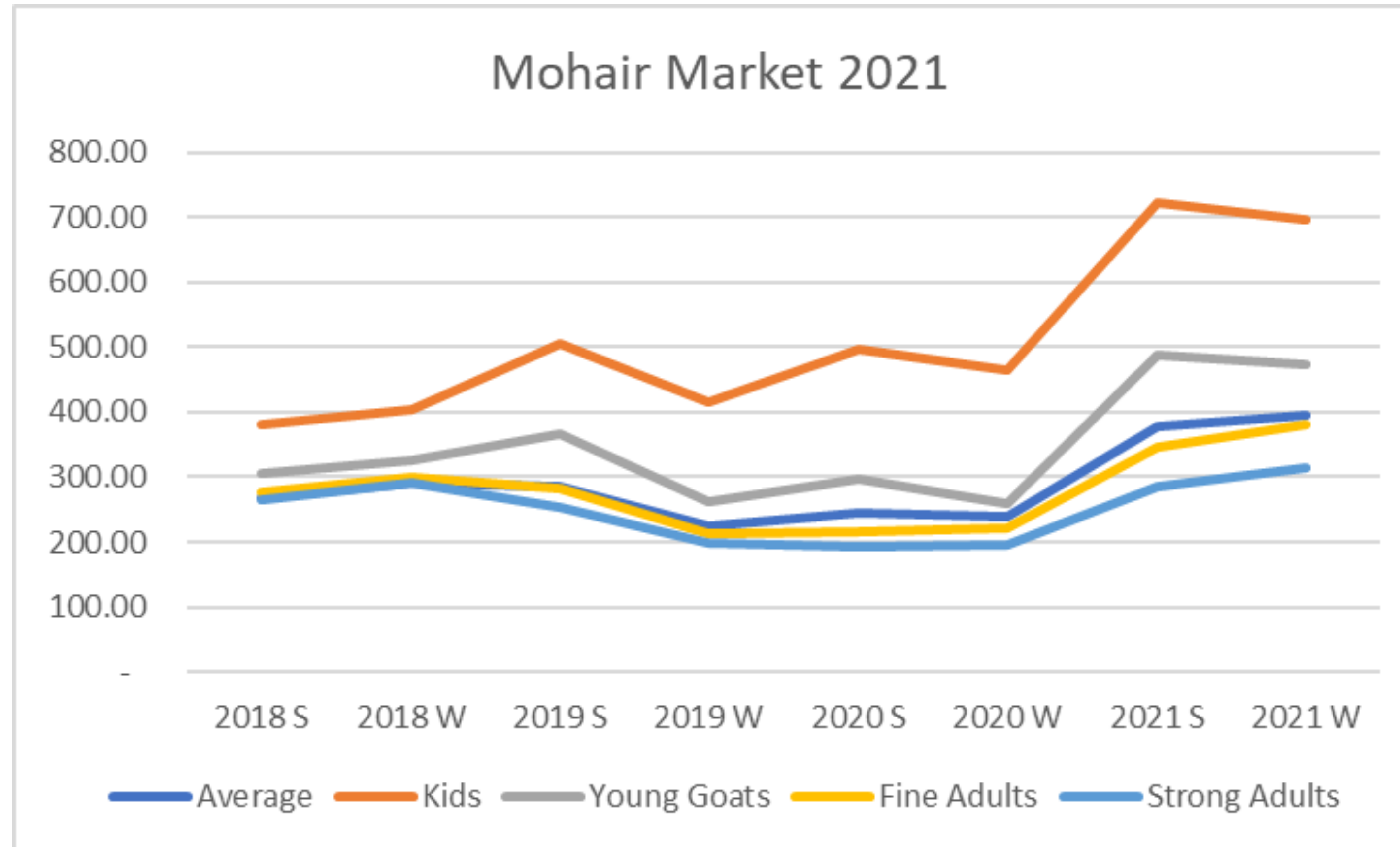


# MOHAIR EXPORTS – APPROX 70% EXPORTED IN PROCESSED FORM





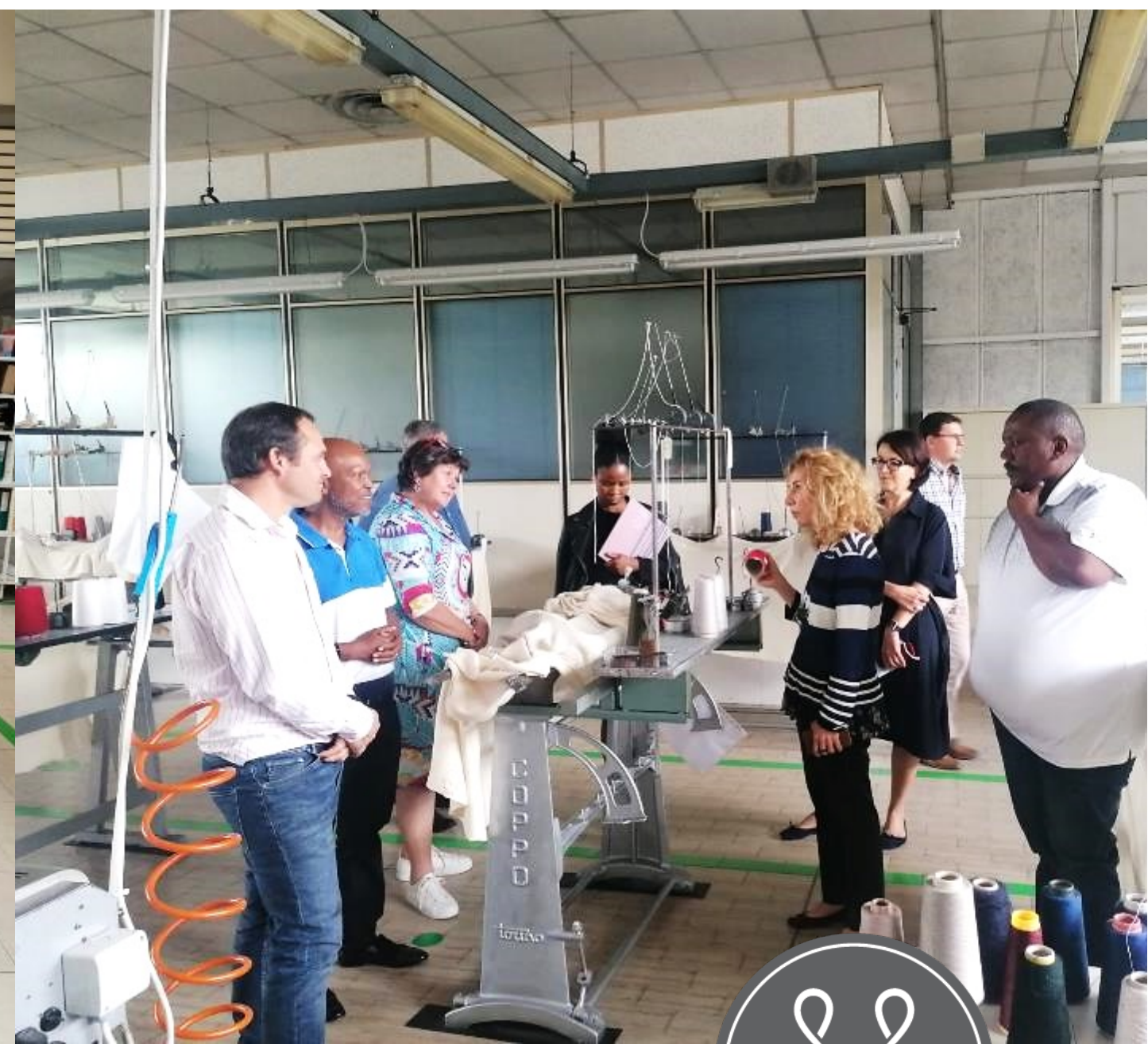
# MOHAIR DEMAND > SUPPLY





Funded by the European Union

# EU-SA Partners for Growth Project





What we have learnt

# What is important

- 01.** Certification
- 02.** Sustainability through the entire value chain
- 03.** Communicate widely
- 04.** Visit supply chain individually
- 05.** Regular press releases in leading international news channels in order to keep the broader textile world updated
- 06.** Visit USA, China and Japan





# Sustainability in the Mohair Industry

- Responsible Mohair Standard
- Regenerative Agriculture
- Traceability of the Fibre – Oritain
- Life Cycle Assessments (LCA's)



All the while we need to make money and run our (Agri)businesses.





# Responsible Mohair Standard (RMS)

- RMS since March 2020
- 1 Mohair Standard - independent
- Recognised internationally
- Value chain certification
- 1400+ post farm gate companies  
RMS/RWS/RAS certified







# RMS Total average

Mohair summers season is

# 69% RMS





# REQUIRE STABLE SUPPLY OF MOHAIR PRODUCTION



Gradually reducing mohair clip

High mohair prices becoming  
unsustainable for rest of value chain

Alpaca industry (potential substitute)  
limited certified materials

Opportunity to grow the SA mohair  
industry











# Empowerment Trust

Established 2010

- Promotes black economic empowerment within the mohair industry
- To ensure sustainable supply of Mohair by establishing large scale mohair producers
- To establish black participants and entrepreneurs
- To commercialise Black Farmers within the Mohair Industry





# What we provide

- Angora goats via Free Interest Loan for a period of 5 years
- Training – to ensure successful large scale mohair producers
- Support and assistance to upcoming farmers
- Promote BEE





# Current Developments & Progress

- The Trust is currently running 7 development projects involving a total of  $\pm$  6000 goats
- 4 projects settled in total & 2 New projects identified for 2022
- The MET farmers contributes about  $\pm$  16 000kg of mohair per year
- 100 % of MET farmers are Responsible Mohair Standard certified
- Farmworkers Training
- Strengthening relationship with Government
- Empowering female farmers







# Challenges facing the MET

Identification of suitable land for the  
emerging farmers

Ownership vs Leasing of Land

Training Resource & Facility

Capital to scale this programme







# Other industry concerns

- Effect of Russia-Ukraine war – increased input costs
- Biosecurity
- Development of Hartswater vaccine – OBP





# Opportunity to grow local value add

By creating an environment for  
for local manufacturers,  
weavers and designers to grow.





Q + A

Feel free to ask any questions you may have.





# Thank you.

## LOCATION

South Africa



## CONTACT INFO

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